

Where will success take me?

This course will develop some of the skills and knowledge required to work in business or to start your own business. All businesses (and other organisations like charities and hospitals) need sound business skills behind them.



What can the course lead to?

Many students go on to courses in Business and related degrees. This subject can lead to wide range of employment opportunities.

What the students say

"I did well in my GCSE Business Studies and decided to carry on with it at college. The course involves lots of finance and marketing and you also learn more about how businesses operate and survive in the market place. I think it's a very useful qualification to have up your sleeve for any future career."

What Other Subjects Can I Study With This Course?

Students combine Business Studies with a wide range of other subjects and students should take into account their interests and future aspirations when making their choices. Current students combine Business Studies with IT, Computer Science, Maths, Politics, Economics and Languages.

What If I Need Support?

Students are encouraged to develop an independent approach to their studies, using a vast range of supportive materials available to all. Staff are always on hand to offer support and advise on an individual basis.

For further information:

Jayne Hems
Tel: 01273 508011 ext. 405
E-mail: jah@varndean.ac.uk



A Level Business Studies

Business

Learn how to be a member of the Board



If you are interested in running your own business or understanding how businesses work, a business course could be right for you. You will study business in a variety of forms (example large/small, UK focused/global, service/ manufacturing) and consider such topics as the nature of business and the importance of the context it operates within.

You will study and research the internal and external influences that shape the important strategic decisions that all businesses have to make – these might include the fragile recovery from a recession that we find ourselves in, the slowing down of growth in China and the potential conflict between the market's demand for competitive prices and shareholder's desire for profits. Assessment on the course will require your development of good quantitative and analytical skills which will be used in case study scenarios drawn largely from real business situations.

The course is geared towards the contemporary business world and students will have to engage with the reported business news, you will be encouraged to keep a scrap book of current business issues. All Business students at Varndean have the opportunity to compete to be accepted onto the prestigious 'Paths 2 Success' mentoring programme which offers work internships and individual Business Mentors to the winning candidates.

TOPICS COVERED

- What is business?
- Managers, leadership and decision making
- Marketing anagement
- Operational management
- Financial management
- Human Resources management
- Analysing the strategic position of the business (A-Level only)
- Choosing strategic direction (A-Level only)
- Strategic methods; how to pursue strategies (A Level only)
- Managing Strategic Change (A Level only)

COURSES AVAILABLE

A Level

ENTRY REQUIREMENTS

As for all advanced courses (see our online prospectus for full details), plus a Grade 4 in GCSE Maths. There is no expectation of having sat GCSE Business but if you have, then a Grade 5 or above would be required.

HOW THE COURSE IS ASSESSED

100% exam

Three 2 hour written exams at the end of second year.

EXAM BOARD: AQA

Why does a Big Mac have a gherkin in it?

So it's not marketed as a dessert.

